

Houser  
ADVERTISING

STEP 1  
**TV SCRIPT  
PRE-APPROVED**  
Complete

STEP 2  
**SUBMIT VIDEO FILE  
FOR PRE-APPROVAL**  
Incomplete





**PENDING  
FINAL APPROVAL**

In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.

Television pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

Approved to run during the A Lot to Love event 3/2-3/31

CLIENT:	Thelen Subaru	FAX # :	
SPOT:	THEL-SU-T200301 Lot To Love Event	SALES REP:	Larry H
LENGTH:	:30	PRODUCER	A. Dennis
DATE:	3/12/20	:	

GRAPHICS	Video	AUDIO
<p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p>  <p><b>2021 Subaru Outback</b> <b>2020 Kelly Blue Book – Best Resale Value Awards (logo)</b> Vehicle's projected resale value is specific to the 2021 model year. For more information, visit Kelley Blue Book's <a href="http://KBB.com">KBB.com</a>. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.</p> <p><b>2021 Subaru Outback</b> <b>Lease From Just 249/mo</b> <b>Lease For 36 months - \$2,784 Due At Signing</b> <b>0% APR For 63 Months</b> 0% APR for 63 months equals \$15.88 per \$1,000 financed, regardless of down payment, for well qualified buyers. Cannot be combined with some other offers. 2021 Subaru Outback, Standard Base trim, code MDB-01. MSRP \$27,845. Lease for 36 months, 10,000 miles per year for qualified lessees with approved credit. \$2,784 due at signing plus dealer fees. No security deposit required. Tax, title, and license fees extra. \$0.15 per mile for overage. Other restrictions apply, see dealer for details. Must take delivery by 3/31/2021</p> <p><b>2021 Subaru Forester</b> <b>2021 IIHS Top Safety Pick (logo)</b></p> <p><b>2021 Subaru Forester</b> <b>Lease From Just \$239 /mo</b> <b>Lease For 36 Months - \$2,794 Due At Signing</b> 2021 Subaru Forester, Standard Base trim, code MFB-01. MSRP \$25,845. Lease for 36 months, 10,000 miles per year for qualified lessees with approved credit. \$2,784 due at signing plus dealer fees. No security deposit required. Tax, title, and license fees extra. \$0.15 per mile for overage. Other restrictions apply, see dealer for details. Must take delivery by 3/31/2021</p> <p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> 	<p>Text: Thinking About A New Car?</p> <p>GFX: 2021 Subaru A Lot TO Love Event Logo</p>  <p>GFX: 2021 Subaru Outback photo</p>  <p>GFX: 2021 Subaru Forester photo</p>	<p><b>Announcer: (:30)</b> Thinking about a new car? Then Think Thelen, Think Subaru.</p> <p>During the Subaru A Lot To Love Event, you'll save on a 2021 Subaru Outback! The vehicle that retains its value better than any other in its class!</p> <p>Lease yours today for as little as \$249 a month! Or choose 0% APR for 63 months!</p> <p>Or find a lot to love in a 2021 Subaru Forester, an IIHS Top Safety Pick!</p> <p>Lease yours today for as little as \$239 a month!</p> <p>So Think Thelen. Think Subaru. And expect more from <b>your</b> car dealer!</p>